

ACCESSING YOUR EVENT BENEFITS

Put your membership event passes to work at two distinct summits designed to connect you with peers, spark new ideas, and help tackle your biggest challenges.



TALENT MARKETING PRACTITIONER SUMMIT

Where talent marketing and employer brand leaders dig into the challenges shaping their work.

MAY 25–26, 2027 | WASHINGTON, DC
Gaylord National Resort & Convention Center



SCOPE:

Intimate, members-only peer discussions focused on real-world talent marketing challenges.



ATTENDEES:

Talent Marketing Board members and senior employer brand, recruitment marketing, and talent attraction leaders from large brands.



KEY FOCUS:

Employer brand, recruitment marketing, talent attraction, and today's most pressing talent marketing challenges.



CONTENT:

Candid peer discussions, practitioner-led case studies, interactive workshops, and advisory roundtables.



ADDITIONAL PERKS:

Private member dinner, peer-led meal discussions, and confidential industry roundtables.

**PRACTICAL INSIGHTS.
CANDID PEER CONNECTIONS.**



NORTH AMERICAN HR EXECUTIVE SUMMIT

Fresh perspectives and forward-thinking ideas from HR and talent leaders across industries.

NOVEMBER 8-10, 2027 | SAN DIEGO, CA
Omni La Costa Resort & Spa



SCOPE:

A large-scale gathering of senior HR leaders across industries and disciplines.



ATTENDEES:

Senior HR, talent, and people leaders from large enterprises.



KEY FOCUS:

Emerging trends, strategies, and challenges across HR, talent, culture, and workforce leadership.



CONTENT:

Inspiring keynotes, expert-led case studies, interactive panels, and workshops.



ADDITIONAL PERKS:

Opportunities to connect with HR leaders across industries and broaden your enterprise peer network.

**FRESH PERSPECTIVES.
BROADER CONNECTIONS.**

FAQs

- **Can I bundle additional summit passes into my renewal?**
Yes, ask your Membership Director for more details.
- **Which summits can I use my passes for?**
NAHRES Fall and the Talent Marketing Practitioner Summit.
- **Who is eligible to use the summit passes?**
Anyone on or off your roster applicable to the Summit. Individuals still must meet seniority requirements to attend.
- **When do I have to use my summit passes by?**
Within your membership term.

