

Wednesday, September 10	
9:45 AM	Registration, Networking, and Refreshments
10:30 AM	Welcome and Introduction
10:45 AM	<p>Driving data literacy in a rapidly evolving landscape Renee Langeness, <i>Principal Financial</i></p> <p>Building a data-literate organization is more challenging than ever, with shifting technologies, diverse knowledge levels across business units, and evolving AI-driven demands. Hear from Renee Langeness, Director of Data and Analytics Governance at Principal Financial, as she shares how their organization is tackling data literacy at scale—aligning education with business needs, tailoring approaches for different personas, and adapting to constant change. Gain practical insights into what works, what doesn't, and how to foster a culture where data fluency drives smarter decision-making.</p>
11:20 AM	<p>Accelerating data value with a modern data fabric Yash Chandaka, <i>The Clorox Company</i></p> <p>Clorox is driving digital transformation by rethinking how data is structured, accessed, and delivered. Join Yash Chandaka as he details how they are accelerating data value using a modern operating model built on distributed domain architecture, data platforms and fabric as infrastructure, and using a data-as-a-product mindset. Take a behind-the-scenes look to explore their approach and its impact on business outcomes.</p>
11:50 AM	Lunch Discussions
1:10 PM	<p>Mastering metadata and data lineage for governance and trust Rachel Smith, <i>McKesson</i></p> <p>Effective metadata management and data lineage are critical for governance, trust, and decision-making — but making them actionable is no small task. How are leading companies ensuring visibility into data pipelines, automating metadata capture, and driving adoption? Join McKesson Global Head of Data Governance Rachel Smith to explore strategies for improving data discovery, compliance, and troubleshooting through intuitive lineage tools and active metadata management.</p>
1:55 PM	<p>Designing data team operating models for business impact Brian Wheeler, <i>Liberty Mutual Investments</i></p> <p>A great data team isn't just about where it sits — it's about how it operates to drive real business value. How can data leaders structure their teams to embed data into decision-making, foster strong engagement with business partners, and ensure data is used effectively across the organization? Join Brian Wheeler, Senior Director & Head of LMI Data Office, to discuss the operating models, hiring strategies, and engagement practices that create deep alignment between data teams and business functions. We'll explore how to prioritize business needs, build trust, and develop a culture where data is a true driver of success.</p>
2:40 PM	<p>Transforming data strategy while driving AI & business innovation Chris Moss, <i>Bose</i></p> <p>Join Chris Moss, Head of Data and Analytics CoE at Bose, as he shares their five-year journey evolving from a distributed to a federated data strategy — balancing data defense for security and compliance with data offense to drive AI, analytics, and business value. Learn how their data team enables and leads AI efforts across the enterprise, from customer insights to demand forecasting, ensuring high-quality, well-managed data and governance to maximize impact and avoid common pitfalls.</p>

3:10 PM	Networking Break
3:40 PM	<p>Building a scalable data & analytics strategy</p> <p><i>Karthik Josyula, Kohler</i></p> <p>As businesses navigate economic pressures, evolving AI capabilities, and increasing data complexity, data leaders must ensure their strategies drive real business impact. Join Karthik Josyula, Head of Data and AI Platforms at Kohler as he explores how to balance governance with agility, scale analytics efficiently, and integrate AI without losing sight of core data fundamentals. Learn how to align data priorities with business needs, improve data accessibility, and future-proof your organization's analytics approach for long-term success.</p>
4:25 PM	<p>Cutting through the AI hype — what's real and what's not?</p> <p><i>Nickolaus Lachman, Valley National Bank Sanjay Rohira, Vanguard Naresh Singh, Wells Fargo</i></p> <p>AI is everywhere, but not every promise is being realized. Hear from your fellow senior data leaders Nickolaus Lachman at Valley National Bank, Sanjay Rohira at Vanguard, and Naresh Singh at Wells Fargo as they separate the hype from reality, sharing insights on where AI is truly making an impact and where the challenges lie. We'll dive into practical AI applications, the limitations of current technology, and how to avoid the pitfalls of overhyping AI in data-driven organizations. Audience engagement is encouraged as we discuss how data leaders can approach AI strategically, with a focus on measurable outcomes and sustainable growth.</p>
4:55 PM	Adjourn
5:00 PM	<p>Drinks Reception and Members-Only Dinner</p> <p>Following our afternoon of conversations and case studies, we'll all go out for a fantastic dinner together. It's a perfect opportunity to connect with your fellow members before a big day of brainstorming, discussion, and collaboration.</p>
Thursday, September 11	
8:00 AM	<p>Breakfast Discussions</p> <p>The conversations over coffee and eggs at this event are often more lively than any other conference's happy hour. You'll want to be here bright and early (and on time).</p>
8:50 AM	Opening Remarks
9:00 AM	<p>Unlocking AI's full potential: Strategic selection, governance, and real-world impact</p> <p><i>Joe DosSantos, Workday</i></p> <p>How do you prioritize AI projects for maximum impact? Join Joe DosSantos from Workday as he shares their strategic framework for optimizing AI investments — going beyond financial metrics to consider multi-dimensional value. Explore the critical role of data governance in AI, from managing unstructured data to streamlining model implementation. Take a look behind the scenes to learn how to keep data scientists engaged with meaningful challenges while leveraging tools for optimization and machine learning. Join this session to discover how AI drives efficiencies, cost savings, and business transformation across industries through real-world examples.</p>
9:45 AM	<p>Future-proofing data governance</p> <p><i>Marc Hunt, Chick-fil-A</i></p> <p>Traditional data governance approaches are no longer enough to keep pace with today's AI-driven, highly regulated, and data-hungry enterprises. Join Senior Director of Enterprise Data & Analytics Marc Hunt to explore how Chick-fil-A is modernizing governance — shifting from rigid controls to adaptive frameworks that balance agility with compliance. Learn how to embed governance into business processes, empower data users without compromising security, and drive real business value from governance efforts in 2025 and beyond.</p>

10:30 AM	<p>Master data management: Building a single source of truth</p> <p>Flavia Saldanha, <i>Fifth Third Bank</i></p> <p>Inconsistent, siloed, and duplicate data can derail business operations and analytics. Master data management (MDM) is key to ensuring a single, trusted source of truth — but how are leading companies making it work at scale? Join Flavia Saldanha, Assistant Vice President of Data Strategy & Architecture at Fifth Third Bank, to discuss best practices for governing core data domains, integrating MDM with modern cloud architectures, and leveraging AI-driven matching and deduplication. We'll explore how organizations are balancing centralization with flexibility, ensuring business adoption, and using MDM to drive efficiency, compliance, and data trust across the enterprise.</p>
11:15 AM	<p>Proactively managing data quality at scale</p> <p>Mahmood Mohammed, <i>Takeda</i></p> <p>Ensuring high-quality data isn't just about fixing errors — it's about building systems and fostering a culture that prevent them before they impact decision-making. How are leading companies integrating automated data validation, proactive monitoring, and governance-driven quality controls into their workflows? Join Mahmood Mohammed, Associate Director of Data Governance at Takeda, to explore strategies for real-time issue detection, empowering data stewards, self-service data quality monitoring, and AI-assisted anomaly detection. We'll discuss how organizations are embedding data quality at every stage of the data lifecycle — ensuring trusted insights, stronger compliance, and better business outcomes.</p>
11:45 AM	<p>Lunch Discussions</p>
12:55 PM	<p>Peer Advisory Roundtables</p> <p>Example Topics:</p> <ul style="list-style-type: none"> • Embedded vs centralized data science analysis • Change management and adoption best practice • Data catalog evolution and vendors • Data centers of excellence (COE)
1:30 PM	<p>Peer Advisory Roundtables</p> <p>Example Topics:</p> <ul style="list-style-type: none"> • Metrics and ROI • Data lineage (automated) from on prem to cloud to end consumers • Maximizing Power BI • Data ethics programs
2:15 PM	<p>Peer Advisory Roundtables</p> <p>Example Topics:</p> <ul style="list-style-type: none"> • "Data as a product" • Data governance in a discovery environment • Data transformation tools • CDO vs CAO: Defining responsibilities
2:45 PM	<p>Adjourn</p>