



Wednesday, September 20

12:00 PM

Welcome & Introduction Lunch

This sit-down lunch is your first opportunity to meet all of the great data and analytics leaders you'll get to know at the Board Meeting.

1:00 PM

From a Small IT Initiative to Digital Transformation: Our Data Governance Journey

EILEEN O'MALLEY, VANGUARD

Eileen O'Malley, Director of Data and Analytics Governance and Risk at Vanguard, will share the evolution of Vanguard's data governance program and how it evolved into a key pillar in their customer-focused digital transformation strategy. The session will cover the creation and growth of the Data Governance program, its adaptation to changing needs, the impact of digital transformation, and key lessons learned along the journey.

1:45 PM

Data Mesh: Fifth Third Bank's Pragmatic Approach

RYAN KAPLAN, FIFTH THIRD BANK

Join Ryan Kaplan, Senior Director of Data & Analytics at Fifth Third Bank, as he shares their approach to enabling data mesh in a highly regulated financial industry. Learn how a focus on commoditization of data engineering activities, including ingestion, transformation and data management through automation and self-service, helped achieve federated data ownership, and will improve overall data management.

2:30 PM

Love Generative AI? Chevron Phillips Shares How to Actually Use It.

RA INTA, CHEVRON PHILLIPS CHEMICAL

Generative AI promises myriad exciting opportunities, but many of these promises simply don't live up to the hype. How do you tell what's worth it and what isn't? Ra Inta, Manager of Data Science at Chevron Phillips Chemical (CPChem), will share how they've approached coherent policy development, appraised several vendors, and built and/or deployed internal Generative AI applications for several use-cases.

3:30 PM

Operationalization and Hybrid Centralization: CIBC's Data Governance Evolution

MOLLY SHUTT & LAUREN ALBANESE, CIBC

Join CIBC's Molly Shutt, Managing Director and Head of Data Management for the US Region, and Lauren Albanese, Managing Director and Head of US Data Governance, to learn their perspective on the value of a hybrid centralized data governance approach. They will share how building a homegrown data catalog, breaking down a data governance implementation into manageable activities, and identifying and deconstructing a core report inventory of over 300 reports accelerated progress at CIBC while building institutional data expertise.

4:15 PM

Driving Data Excellence in a Federated Model

JENNIFER FRONZAGLIA, WALMART

To provide data and decisioning capabilities to business teams, data needs to be available to the right teams at the right time, with the right level of security and governance protections, while providing a single source of truth at any given time. Hear from Jennifer Fronzaglia, Senior Director Data Management and Services at Walmart, to learn how Walmart is building a culture of data excellence through best practices, architectural techniques, and tools to transform data into actualized value driving growth and maturity.

8:00 AM

Welcome Back Breakfast

The conversations over coffee and eggs at this event are often more lively than any other conference’s happy hour. You’ll want to be here bright and early (and on time).

9:00 AM

Data & Analytics: Success Through Influence vs. Authority

MARC HUNT, CHICK-FIL-A

As data leaders, we navigate a landscape where absolute control over all data and analytics outcomes is unfeasible. Even with dedicated teams, the reality remains that complete control is elusive. Join Marc Hunt, Senior Director of Enterprise Data & Analytics at Chick-fil-A, as we explore innovative strategies to drive data and analytics success through influence, embracing the limitations while maximizing our potential for success.

9:45 AM

Data + AI Factory Symbiosis: Enabling Synergy

SEAN OTTO, THE AES CORPORATION

While many of us concentrate on our data factory’s role in managing and processing data, are we enabling or stifling development and deployment of AI models via this process? What do you see as the connection between your data factory and AI factory, and does one form the foundation and/or enable the success of the other? Join Sean Otto, Director of Analytics at AES, as we delve into this relationship to drive better outcomes in the rapidly evolving AI space.

10:45 AM

Open-Source Tools: Balancing Freedom and Functionality

KAVERI BHASKARA, REPUBLIC SERVICES

There are pros/cons when leveraging open-source tools, including licensing terms, tool maturity, training, security, functionality, and complexity considerations. How do you know an open-source tool is a trusted source? How do you determine the cost/benefit of open source vs. proprietary tools you must pay for? Join Kaveri Bhaskara, Senior Manager of Data Analytics at Republic Services, as we explore this topic to help us make more informed decisions around the tools our organizations are utilizing.

11:30 AM

Data Literacy Unplugged: Maximizing the Value of Your Data

RENEE LANGENESS, PRINCIPAL FINANCIAL

There are varying perspectives on data literacy’s meaning for different organizations; however, there is a common consensus on its pivotal role in unlocking the value of data. What are some effective strategies to enhance data value through data literacy? What are the consequences of a lack of data literacy on overall value extraction? Join Renee Langeness, Director of Data Governance at Principal Financial Group, to uncover the untapped potential of data literacy and discover avenues for maximizing the effectiveness of your data.

12:00 PM

Lunch Discussions

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1:00-4:00 PM

Unconference Rounds (4)

Unconferences are fast-paced, peer-to-peer discussions where you suggest discussion topics, vote for your favorites, and join the conversations that interest you most. It means you’re spending the entire time talking about exactly the right things for you, not some canned agenda set by meeting planners months in advance. Example topics:

- Data catalog evolution and vendors
- Cloud migration: Lessons learned and vendors
- Maximizing PowerBI
- Data centers of excellence (CoE)
- Data quality: planning for sustainability
- AI tools and guidelines